

INTRODUCING... **WEB NINJA**



INTEGRATED WEB STORES FOR ALL USERS OF OSTENDO®

Get your products off the shelf and on to the web

As an Importer, Wholesaler or Retailer you have already done the hard part. You have created a substantial business with a significant investment in inventory, a wage bill that seems to come around all too often and an existing customer base demanding even higher levels of product quality and service. You purchased Ostendo® to provide efficiencies in your business, spent time updating your inventory and customer records and continue to search for innovative ways to improve your business.

What if?

What if, for very little effort, all of your products were available on your very own website 24/7, 365 days a year. Let **NEW CUSTOMERS** view your product range and place orders whilst **EXISTING CUSTOMERS** have the option of placing return orders at their price, at their convenience.

Enjoy the feeling of processing sales orders that arrived whilst your doors were closed. Use your website to promote your new product offerings, run special offers on older product lines and keep your customers well informed and loyal.

New Store or Existing

The team at Web Ninja can create you a brand new online store that matches your company look, feel and individuality or simply place a fully functional e-commerce online store into your current web site.

No need to re-key products or pricing information

Keep entering all your customer, product and pricing information in Ostendo® and let Web Ninja take care of the rest. Say goodbye to duplicate data entry of products, pricing and orders.

We promise not to break the bank

Call us or your Ostendo® business partner to discuss what a Web Ninja online store can bring to your business. We have been creating business applications for over 20 years and have dozens of reference sites. When you add up the costs associated with premise, products, wages and marketing, a Web Ninja online store may be the most cost effective decision your business makes this year.

**JOIN OVER 200
ONLINE STORES POWERED BY
WEB NINJA**



Call the Ninjas to assist with:

- Raising the profile of your business online
- Opening your Online Doors 24/7, 365 days a year
- Integrating your online store with Ostendo®
- Getting your Business Google'd

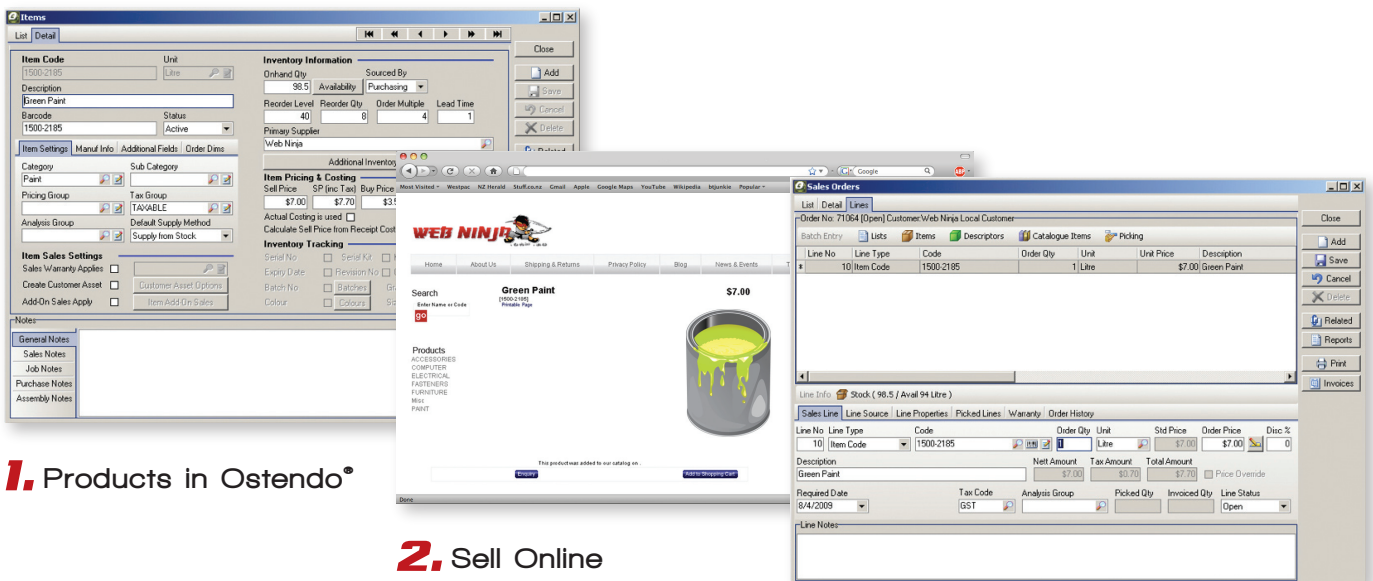
What's Next?

- Read the back of this brochure
- Visit us at www.webninja.com.au
- Email us at sales@webninja.com.au
- Call us on 1300 799 647

Web Ninja Pty Ltd
Tower House
2190 Gold Coast Highway
Miami
QLD 4220

How Web Ninja works

Web Ninja is as easy as 1... 2... 3. Get your products online and your customers ordering!



1. Products in Ostendo®

2. Sell Online

3. Receive Orders

Upload direct (via ODBC) from Ostendo® to your online store:

- Stock Code
- Stock Description
- Stock Notes (plain or HTML)
- Stock Price Levels (up to 6 levels)
- Stock with Customer Specific Pricing
- Stock Colour, Size, Style Matrix
- Stock Categories and Sub Categories
- Stock Image
- Stock Additional Fields

Ostendo® Specific Features:

- Available for all versions of Ostendo®
- Import images direct from Ostendo®
- Offer Retail Pricing to the general public whilst account clients get customer specific special pricing
- Online sales appear as a sales order in Ostendo®
- Default cash sale account for web orders
- Link web customers to specific debtors a/c's
- Use extra fields to enhance product grouping, searching and display
- Make your payment gateway options customer specific
- Get paid faster with Web Ninja Online Statements

Web Ninja includes:

- Complete freedom of design – Web Ninja can integrate into your existing website look and feel, or we can design a fresh new look for your business
- Unlimited products and categories
- 9 pages of text to organise your company information and services
- Up to 10 images per product
- Secure hosting for processing of Credit Cards
- Specials and “featured” products
- Automatic freight calculations based on location, weight, order value and more
- Advanced product searching facilities
- Search Engine submission and optimisation tools
- Optional “Closed – Trade Only” shopping site (login required)
- Easy backup and restore function
- Password protected